

Matrix® Philosophy

Brand

Founded in 1995, Matrix designs and produces fashion and home accessories with a strong individual touch.

Products

There are two lines of Matrix products: two collections of scarves every year (summer / winter), and the Matrix-Ménage collection, which includes home accessories like serving trays or napkins.

Form and Function

All Matrix products are designed inhouse. Every design refers to the specific form and use of the product. For example, all scarves, carrés or neckerchieves can be folded and worn in different ways, so that the pattern always reveals a different aspect. Hence, the same scarf will look completely different, depending on how it is worn.

Inspiration

Matrix collections are inspired by new trends in everyday life, art, science, and new styles. Patterns and colours are defined so that the items of a collection can easily be combined. The colours reflect current trends in fashion, At the same time, each collection comprises a broad range of tones from discreet to bright and colourful.

Environment

Matrix products are subject to rigorous rules of environmentally sound production. All fabrics are made of natural fibres (such as silk, wool or linen), and the colours are water soluble. Due to the natural materials, the scarves feel soft and comfortable against the skin. All products are entirely Swiss made. Small series are manufactured in the Matrix textile silk-screen printing workshop. Larger series are produced by qualified partner firms in Switzerland, according to the Matrix standards of quality.

Identity

Every Matrix product is designed, developed and produced by one and the same person. We guarantee that the original idea of a product is followed through until final production. Part of this process is also that every Matrix product is tested as a prototype before launching.

Future

Matrix and Fabia Zindel have always remained true to their ideals, which has made Matrix one of the leading Swiss Designer Labels with an international reputation. Matrix products are presented at international fairs and sold to customers around the world. They are quality goods for sophisticated people with a keen sense of form, material and quality.